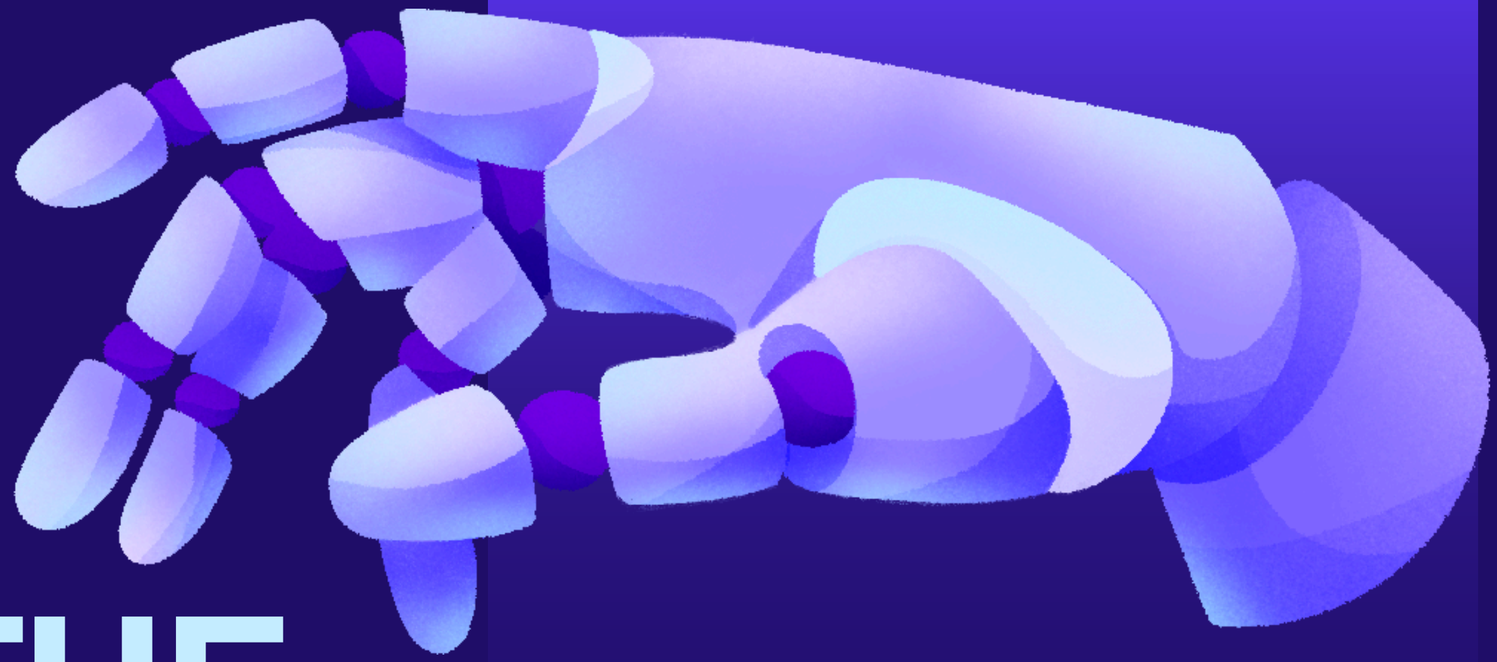

AI AND THE ENVIRONMENT: THE HIDDEN COST

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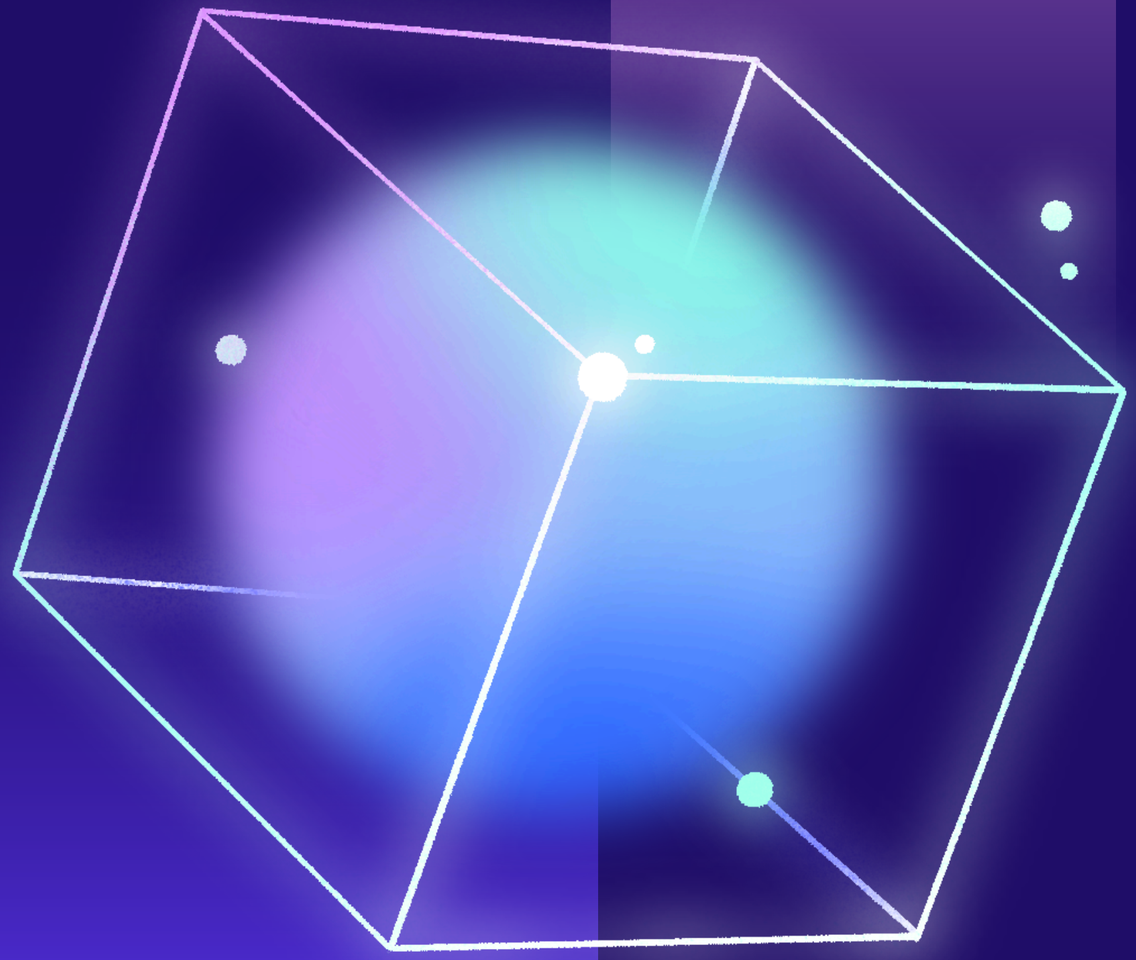
By Johan Palencia

AI IS EVERY WHERE

In 2025, we’re living through a massive AI expansion. From virtual assistants in our phones to complex systems in global industrie



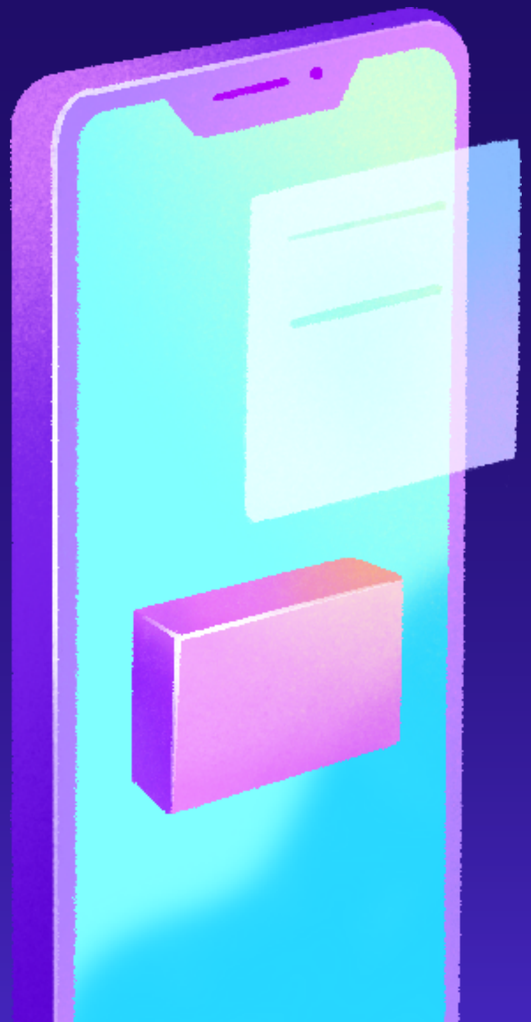
WHAT IS AI?

It's technology that allows machines to learn, recognize patterns, and make decisions like humans. This requires massive computing power, which consumes a lot of resources.

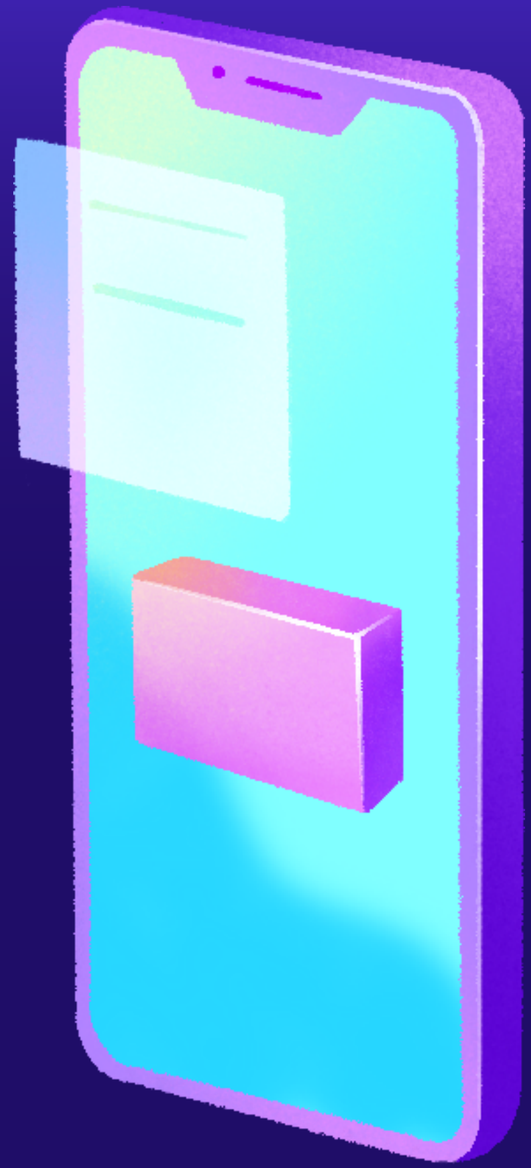
THE HIDDEN ENVIRONMENTAL COST OF AI

- Training AI like GPT-3 uses 1,200+ MWh of electricity equal to emissions from 112 cars/year
- Cooling data centers uses up to 550,000 gallons of water/day
- By 2027, AI may consume up to 6.6 billion m^3 of water/year
- A single AI server (2 kg) needs 800 kg of mined minerals damaging ecosystems.

HOW CAN WE BUILD A MORE SUSTAINABLE AI?



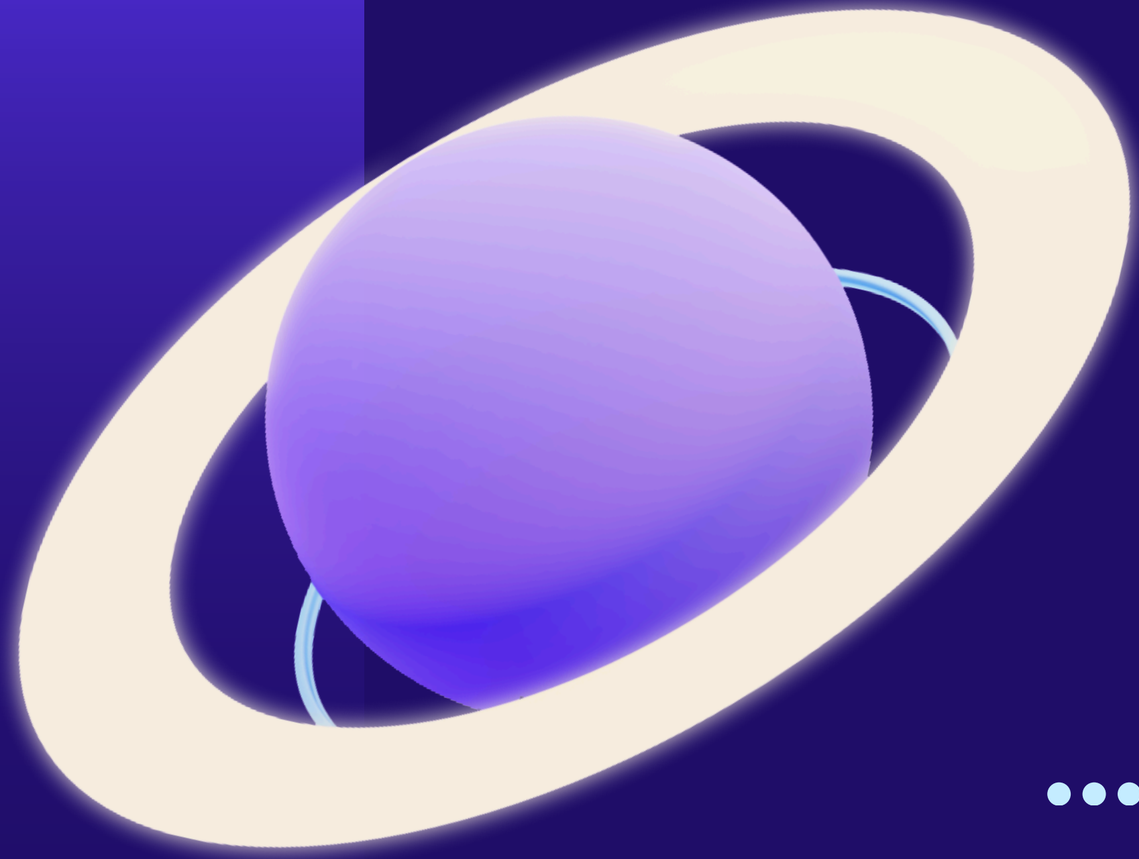
- Switch to renewable energy (solar, wind, geothermal)
- Design efficient hardware and smaller models
- Optimize algorithms to reduce resource use
- Use sustainable cooling systems (less water waste)



SMART POLICIES FOR SMART TECH

- Regulate energy and water use
- Ensure ethical material sourcing
- Encourage collaboration across sectors

CONCLUSION



Thanks